

Alabama College Association 2007 Conference

November 18-20, 2007

Birmingham



*The Alabama College System:
Rising to the Challenge*

ACA President's Welcome



Welcome to Birmingham and to the 2007 Alabama College Association (ACA) Annual Conference! The theme of this year's conference is "The Alabama College System: Rising to the Challenge." As employees of Alabama's two-year college system, we have the opportunity to reach this ideal each day. The employees in our system have encountered opportunities and challenges in the areas of leadership, staff development, student success, teaching and learning, and workforce development. We are challenged each day with the task of developing and implementing effective strategies for meeting the educational goals and training needs of citizens throughout the state. The ACA conference is the perfect venue for us to network with our colleagues to share our perspectives on successfully meeting these challenges.

The ACA Executive Committee has worked diligently to provide quality professional development for the enhancement of individuals in the system. The emphasis of this year's program ranges from issues relating to emerging technologies to the timely topic of campus safety and security. The conference program showcases a comprehensive array of topics featuring a diverse group of presenters from our own system as well as from across the nation. This year's conference is sure to elevate the quality of professional development to another level and promises to add to our personal and professional enrichment. We are certain that at the conclusion of this conference, you will agree that those involved in its planning have indeed risen to the challenge once again.

This conference can only enhance your commitment to excellence. By attending the various meetings, workshops, and forums that have been scheduled for your benefit, you demonstrate your dedication to our students, our system, and our state. Thank you for attending this year's conference, and thank you for accepting the challenge.

**Jackie Screws,
ACA President**

Dedication



Dr. Anthony Molina

On April 8, 2007 the employees of the Alabama College System lost a friend and supporter in Dr. Anthony Molina, president of Trenholm State Technical College and First Vice President/President Elect of the Alabama College Association. For anyone who knew Dr. Molina, they will remember his engaging and friendly smile as well as his dedication to our system, his college, and the students he served. We dedicate the conference to his memory.

Message from the Chancellor



Welcome, Alabama College Association Conference Attendees:

It is fitting that *Rising to the Challenge* is the theme for the 2007 Alabama College Association Conference. Unquestionably, we have had to overcome controversy on an almost daily basis, and many of us have felt uncertain in the midst of leadership changes and system reform and reorganization. Nevertheless, we have a clear roadmap to guide us, as long as we stay true to our three core missions:

- College transfer
- Adult education
- Workforce development

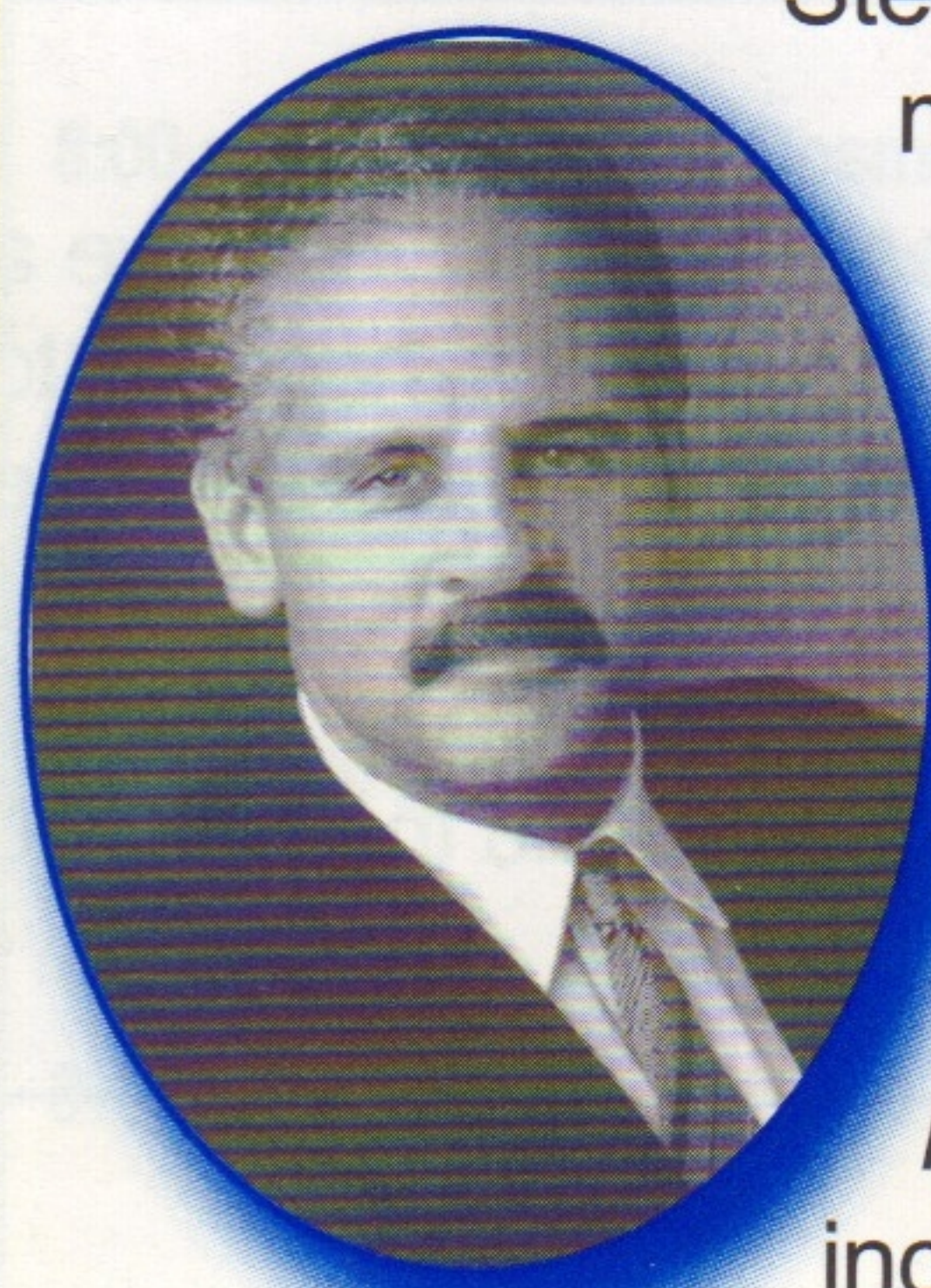
The challenges of the past couple of years have tested our mettle, and I believe that, going forward, we will be stronger for it. We are in the business of changing lives and creating opportunities for the people of this state. As you attend the various sessions offered, remember that we are a system, and each and every person within this system plays a critical role.

It is a pleasure for me to be a part of such a great team, and I am confident that, together, we will prove victorious over the challenges placed before us.

**Bradley Byrne,
Chancellor**

Keynote Speaker

Stedman Graham, Chairman and CEO of S. Graham & Associates



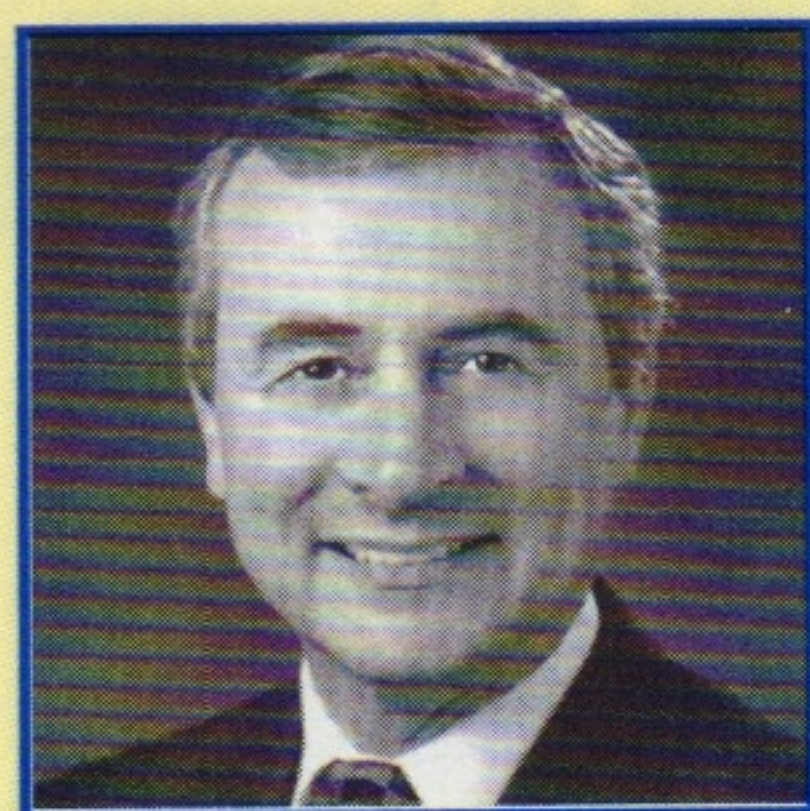
Stedman Graham, Chairman and CEO of S. Graham & Associates (SGA), a management and marketing consulting company that specializes in the corporate and educational markets, is this year's keynote speaker.

As a businessman, educator, and speaker, Graham presents, consults and conducts training with corporations, organizations and nonprofits on the topics of maximizing leadership, achieving success, growing a business, embracing diversity, achieving optimal health, and personal and professional branding. He has authored ten books, including two New York Times bestsellers, *You Can Make It Happen: A Nine-Step Plan for Success* and *Teens Can Make It Happen: Nine Steps to Success*. His latest release *Diversity: Leaders not Labels* includes his unique approach to eliminating barriers to success.

Actively involved in education, Graham is a former adjunct professor at the University of Illinois-Chicago where he taught a leadership course based on his Nine-Step Process. At the Kellogg Graduate School of Management at Northwestern University, he taught a management strategy course entitled "The Dynamics of Leadership."

He also founded and directed George Washington University's Forum for Sport and Event Management and Marketing – the first of its kind in the country. Graham holds a bachelor's degree in Social Work from Hardin-Simmons University. He received a master's degree in Education from Ball State University and an honorary doctorate in Humanities from Coker College, where he is also a distinguished visiting professor.

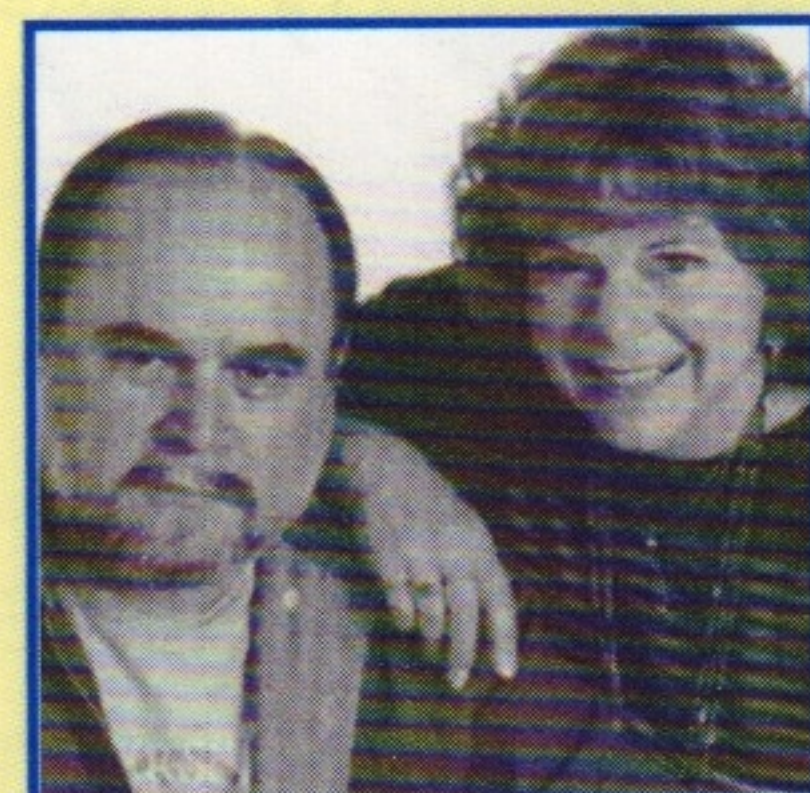
Commission Speakers



**Commission on
Administration**

Dr. Tony Zeiss, President, Central Piedmont Community College

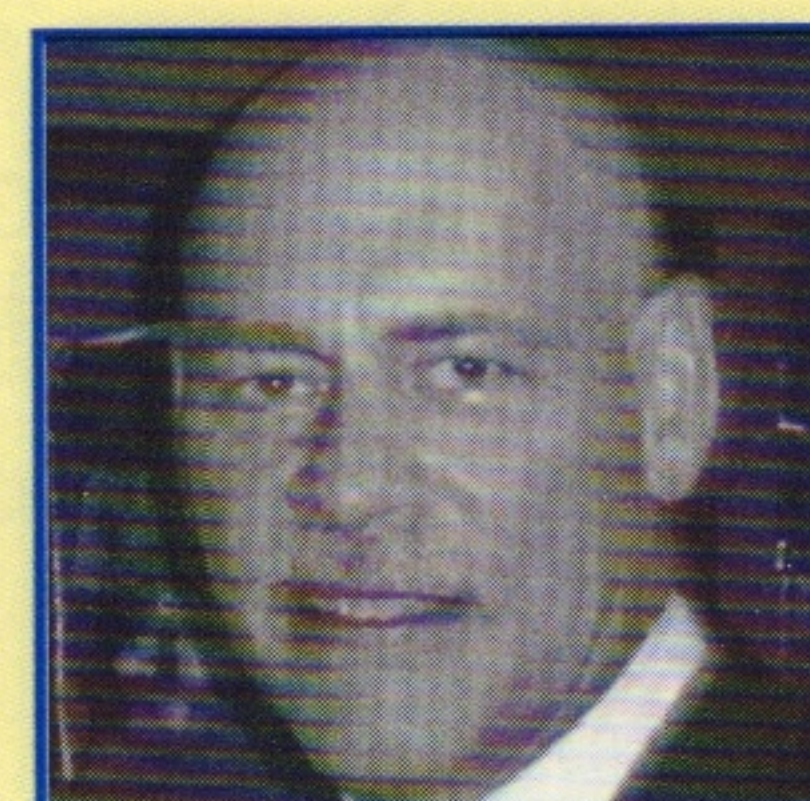
Rising to the Challenge of Leadership and Talent Shortage—This presentation will describe and address the growing labor and skills shortage that is affecting every organization in America including community colleges. Key points from two of Dr. Zeiss' recent books will be featured including how to attract, develop, and retain peak performers and how to build them into effective leaders. The latest research on how to motivate employees and how to become an outstanding leader will also be provided. This is a valuable career development opportunity that you won't want to miss.



**Commission on
Faculty**

Dr. Rena Palloff and Dr. Keith Pratt, Managing Partners, Crossroads Consulting Group

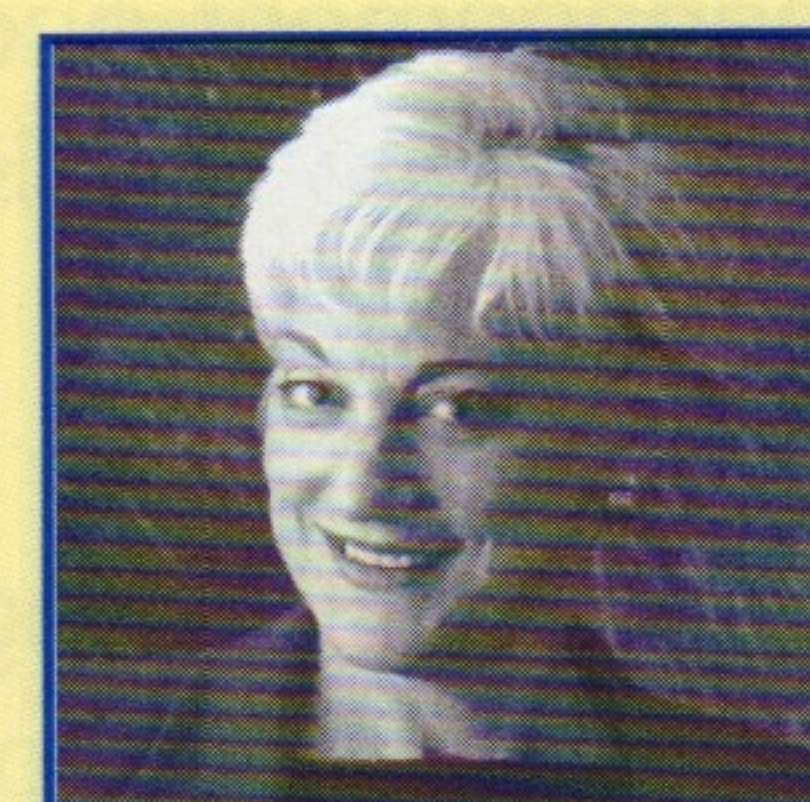
Best Practices in Online Teaching—The online classroom is a potentially powerful teaching and learning arena in which new practices and new relationships can make significant contributions to learning. In order to successfully navigate the power of this medium in education, faculty must be trained not only to use technology, but also to shift the ways in which they organize and deliver material, maximizing the potential for learners to take charge of their own learning process and facilitating a sense of community. This session focuses on what constitutes best practices in the online classroom to best achieve learning outcomes. Participants will leave the session with new ideas for facilitation of online courses.



**Commission on
Students**

Ralph L. Hatley, President/CEO, Security Operational Solutions Inc.

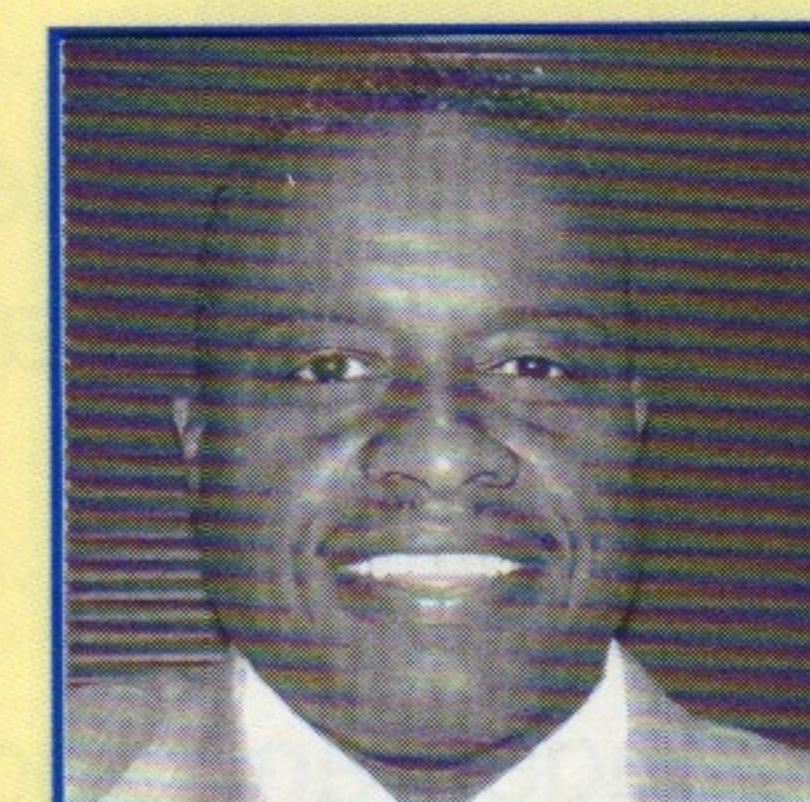
Preparation for the Campus Community Unthinkable—The session will address emergency management planning, recognition, response and recovery, with regard to natural and man-made emergency situations on a college campus, including "Active Shooter" responses by civilians and police.



**Commission on
Support**

Bobbe White, President, Try Laughter! Inc.

My Life's Out of Balance...and It's Worse Than My Checkbook!—Are there really people who have a balanced life? Is it a myth, oxymoron or even a remote possibility for you? White, like all of us, has tried to master it all, and at times, has failed miserably. During this session, she will share her many tried and true strategies for finding balance in your personal and professional lives. You'll discover why her approach for incorporating humor and laughter as tools in the work place (and the home place!) to improve overall performance, has been covered by the New York Times, Newsweek Japan, Family Circle, and the Chicago Tribune.



**Commission on
Workforce
Development**

Dr. Frederick Kendrick, Director of HR/NAFTA Talent Management, Bayer Material Science

Talent Management—Dr. Kendrick will describe how global change and related implications to talent management have demanded organizations to re-think existing human capital systems within corporate America. While organizations know the implications for failing to change, many human capital practitioners lack competencies required to close critical skills gaps, specifically in manufacturing. Dr. Kendrick will provide a case for Alabama colleges, specifically those trained in WorkKeys, to form partnerships with businesses to assist efforts in deriving value from the human capital asset model. Such a relationship will not only strengthen the manufacturing base within Alabama, but it will create strong ongoing partner relations with business.

2007 Alabama College Association Annual Conference

Conference at a Glance

Sunday, November 18, 2007

12:00 - 5:00 p.m.	REGISTRATION	BJCC Preconvene Area, Third Floor
1:00 - 2:00 p.m.	Facilitators' Training Session	BJCC East Meeting Room J
1:00 - 2:00 p.m.	Campus Safety and Security <i>Dr. Robert Laird</i> Keynote Address	BJCC East Meeting Room O
1:00 - 5:50 p.m.	Cosmetology Workshops (See pages 24-25 for information.)	BJCC East Meeting Room L
2:00 - 3:30 p.m.	ASSOCIATION MEETINGS	
	AAWCC	Medical Forum F
	ACSPRA	BJCC East Meeting Room E
	Adult Education Directors	BJCC East Meeting Room D
	CARD	BJCC East Meeting Room F
	Correctional Education Association	BJCC East Meeting Room C
	Deans of Students Association	BJCC East Meeting Room A
	Financial Management Association	BJCC East Meeting Room B
	Information Services Association	BJCC East Meeting Room J
	Instructional Officers Association	BJCC East Meeting Room N
	Library Association	BJCC East Meeting Room K
	TEBIN	Medical Forum H
4:00 - 5:00 p.m.	CHANCELLOR'S AWARDS	Birmingham Ballrooms
5:00 - 6:00 p.m.	CHANCELLOR'S RECEPTION	Birmingham Ballrooms

Monday, November 19, 2007

7:15 - 8:15 a.m.	Facilitators' Training Session	BJCC East Meeting Room J
8:00 a.m. - 5:50 p.m.	Cosmetology Workshops (See pages 24-25 for information.)	BJCC East Meeting Room L
7:30 - 8:30 a.m.	Health Programs Workshops (See page 20 for information.)	Birmingham Ballrooms 11 & 12
8:00 - 9:00 a.m.	Adult Education Workshop (See page 21 for information.)	Medical Forum A
8:00 - 8:45 a.m.	Light Breakfast Provided	BJCC East Third Floor Lobby Medical Forum 2nd Floor Lobby Birmingham Ballrooms
8:00 a.m. - 4:00 p.m.	HVAC Workshops (See page 23 for information.)	Lawson State Community College Bessemer Campus
8:00 a.m. - 5:00 p.m.	REGISTRATION	BJCC Preconvene Area, Third Floor
8:00 a.m. - 5:00 p.m.	VENDOR EXPO	BJCC East Meeting Room M
8:20 - 8:50 a.m.	ACA Newcomers' Session	Medical Forum Auditorium

Congratulations Alabama College Association

*We support your efforts in
continuing the professional
development of our
faculty and staff.*

Department of Postsecondary Education
Alabama Southern Community College
Alabama Technology Network
Athens State University
Bevill State Community College
Bishop State Community College
Calhoun Community College
Central Alabama Community College
Chattahoochee Valley Community College
J.F. Drake State Technical College
Enterprise-Ozark Community College
Faulkner State Community College
Gadsden State Community College
J.F. Ingram State Technical College
Jefferson Davis Community College
Jefferson State Community College
Lawson State Community College
Lurleen B. Wallace Community College
Marion Military Institute
Northeast Alabama Community College
Northwest-Shoals Community College
Reid State Technical College
Shelton State Community College
Snead State Community College
Southern Union State Community College
H. Councill Trenholm State Technical College
Wallace State Community College
Hanceville
George C. Wallace Community College
Dothan
George Corley Wallace Community College
Selma

The Alabama College System:

Workshop Areas of Interest

Looking for a session
that would
appeal to you?
Use the following
symbols as a guide:

TL

Teaching and
Learning

SS

Student Success

SD

Staff Development

LP

Leadership and
Personal
Development

WD

Workforce
Development

**Plenary Sessions are
designed for
attendance by all
conference
participants.**

Conference at a Glance

Monday, November 19, 2007 — Continued

9:00 - 10:00 a.m.	General Concurrent Sessions (See Workshop Outlines, pages 8-10.)	
9:00 - 10:00 a.m.	Adult Education Workshops (See page 21 for information.)	Medical Forum A BJCC East Meeting Room N
9:00 - 10:20 a.m.	Campus Safety and Security Workshops (See page 22 for information.)	Medical Forums H & I
9:00 - 10:00 a.m.	Chancellor's Q & A Session	Medical Forum B
9:00 - 10:00 a.m.	Health Programs Workshops (See page 20 for information.)	Birmingham Ballrooms 11 & 12
10:00 - 10:30 a.m.	VENDOR EXPO / COFFEE BREAK	BJCC East Meeting Room M
10:30 a.m. - 12:00 p.m.	FIRST PLENARY SESSION Stedman Graham Keynote Speaker	BJCC East Ballroom
12:00 - 1:00 p.m.	Light Lunch Provided	BJCC East Exhibition Hall
12:00 - 1:00 p.m.	AAAT Board Meeting	Medical Forum F
12:00 - 5:00 p.m.	ACCC Meeting	East Meeting Room A
1:15 - 2:30 p.m.	COMMISSION MEETINGS (See page 11 for information.) Commission on Administration Commission on Faculty Commission on Students Commission on Support Commission on Workforce Development	Medical Forum B Medical Forum Auditorium Birmingham Ballroom 9 Medical Forum G Birmingham Ballroom 12
2:30 - 2:45 p.m.	Transitional Break	
2:45 - 3:45 p.m.	General Concurrent Sessions (See Workshop Outlines, pages 12-14.)	
2:45 - 3:45 p.m.	Adult Education Workshop (See pages 21 for information.)	BJCC East Meeting Room K
2:45 - 3:45 p.m.	Campus Safety and Security Workshops (See page 22 for information.)	Medical Forums H & I
2:45 - 3:45 p.m.	GED Examiners' Workshop (See page 23 for information.)	BJCC East Meeting Room B
2:45 - 3:45 p.m.	Health Programs Workshops (See page 20 for information.)	Birmingham Ballrooms 11 & 12
3:45 - 4:00 p.m.	Transitional Break / Refreshments Provided	BJCC East Third Floor Lobby Medical Forum 2nd Floor Lobby Birmingham Ballrooms

Rising to the Challenge

Conference at a Glance

Monday, November 19, 2007 — Continued

4:00 - 5:00 p.m.	General Concurrent Sessions (See Workshop Outlines, pages 15-16.)	
4:00 - 5:00 p.m.	Adult Education Workshop (See page 21 for information.)	BJCC East Meeting Room K
4:00 - 5:00 p.m.	Alabama Technology Network Meeting (Meeting for ATN employees only.)	Medical Forum C
4:00 - 5:00 p.m.	Campus Safety and Security Workshops (See page 22 for information.)	Medical Forums H & I
4:00 - 5:00 p.m.	Chancellor's Q & A Session	Medical Forum B
4:00 - 5:00 p.m.	Health Programs Workshops (See page 20 for information.)	Birmingham Ballrooms 11 & 12
8:00 p.m. - Midnight	ACA DANCE	Birmingham Ballrooms

Tuesday, November 20, 2007

8:00 - 8:30 a.m.	Light Breakfast Provided	BJCC East Third Floor Lobby Medical Forum 2nd Floor Lobby Birmingham Ballrooms
8:00 - 9:45 a.m.	Cosmetology Workshops (See page 25 for information.)	BJCC East Meeting Room L
8:00 - 10:00 a.m.	VENDOR EXPO	BJCC East Meeting Room M
8:30 - 9:30 a.m.	General Concurrent Sessions (See Workshop Outlines, pages 17-19.)	
8:30 - 9:30 a.m.	Adult Education Workshops (See page 21 for information.)	BJCC East Meeting Room K & O
8:30 - 9:30 a.m.	Campus Safety and Security Workshops (See page 22 for information.)	Medical Forums H & I
8:30 - 9:30 a.m.	Health Programs Workshop (See page 20 for information.)	Birmingham Ballrooms 11 & 12
9:30 - 9:45 a.m.	COFFEE BREAK	BJCC East Meeting Room M
9:45 a.m. - 12:00 p.m.	SECOND PLENARY SESSION Chancellor Bradley Byrne Keynote Speaker ACA BUSINESS MEETING	BJCC East Ballroom

Because temperatures may vary in meeting rooms, please dress accordingly to ensure that your experience at the conference will be an enjoyable one.

EXHIBITORS AND VENDORS

AARP
ACT, Inc.
Alabama Education Association
Adams Learning Resources
Alabama Army National Guard
Alabama Technology Network
Athens State University
Alabama Student Loan Program
CDW-G
Exford Architects
Federal Bureau of Investigations
Howard Technology Solutions
Jacksonville State University
Learning Labs, Inc.
LogoBrander's, Inc.
McGraw Hill
Pace Learning Systems, Inc.
Pearson Education
Plato Learning
Regions Ed Lending & Sallie Mae
Regions University
SEBCO Books
Security 101
Silver Garden
The Silver Trunk
SmartWorkEthics.com
The Slater Group, LLC
SMARTHINKING
Steck-Vaughn Publishers
Wimba Inc.
Technical Training Aids
The University of Alabama —
College of Continuing Studies
The University of Alabama in
Huntsville

Affiliate Members

ACT, Inc.
Alabama Education Association
Adams Learning Resources, LLC
Alabama Army National Guard
Exford Architects
Howard Technology Solutions
Jacksonville State University
Pace Learning Systems, Inc.
Pearson Education
Regions Ed Lending & Sallie Mae
SmartWorkEthics.com
The Slater Group, LLC
Wimba Inc.

The Alabama College System:

Three Great Reasons to Wear Your ACA Name Badge

RECOGNITION—*Everyone will know who YOU are and the institution YOU represent.*

REGISTRATION CONFIRMATION—*Your name badge confirms that you have registered for the conference and entitles you to participate in conference activities.*

MEALS—*Your name badge is your "TICKET" for the following food events included in your registration fee:*

MONDAY
LIGHT BREAKFAST
8:00 a.m. — 8:45 a.m.

COFFEE BREAK
10:00 a.m. — 10:30 a.m.

BOX LUNCH
12:00 p.m. — 1:00 p.m.

REFRESHMENTS
3:45 p.m. — 4:00 p.m.

TUESDAY
LIGHT BREAKFAST
8:00 a.m. — 8:30 a.m.

COFFEE BREAK
9:30 a.m. — 9:45 a.m.

Monday, November 19, 2007

9:00 a.m. - 10:00 a.m.

General Concurrent Sessions, Workshop Outlines

The Alabama College System Will Survive

LP

Location: BJCC East Meeting Room O

Area of Interest: Leadership and Personal Development

Presenter(s): Mary Bruce Ogles, Alabama Education Association

Recent changes in postsecondary policies and how they affect employees, as well as future policy changes and how employees can influence those changes will be discussed.

The Plexiglass Box: One Person's Perspective on Coping with Depression and Functioning in the Workplace

LP

Location: BJCC East Meeting Room C

Area of Interest: Leadership and Personal Development

Presenter(s): Dr. W. Michael Bailey, Alabama Technology Network

Through a mixture of humor and pathos, the presenter will share his secrets of surviving in the debilitating effects of depression and still functioning in the workplace.

Globalize This!

LP

Location: BJCC East Meeting Room E

Area of Interest: Leadership and Personal Development

Presenter(s): Dr. Dean Kohrs, Hacking Community College

The grand narrative connecting every current event is globalization. Surviving and prospering in the 21st century requires an understanding of this historical point of singularity.

Chancellor's Question and Answer Session

LP

Location: Medical Forum B

Area of Interest: Leadership and Personal Development

Presenter(s): Chancellor Bradley Byrne

This session will give System employees an opportunity to address the Chancellor and inquire about his vision for the Alabama College System and other related issues. *This session will be repeated at 4:00 p.m.*

Personal Growth and Development

LP

Location: BJCC East Meeting Room F

Area of Interest: Leadership and Personal Development

Presenter(s): John Riley, Motivational Speaker and Humorist

This session will focus on techniques for recognizing and developing individual potential and capabilities.

Improve Energy and Stamina the Wellness Way: It is the Fountain of Youth

SD

Location: BJCC East Meeting Room J

Area of Interest: Staff Development

Presenter(s): Dr. Milady Murphy, Dolores Royal, & Lea Green, Shelton State Community College

The presenters will explain the latest research in improving energy stamina and stress reduction. The presenters will provide handouts to underscore the lecture, and will also conduct demonstrations on reducing stress in a chair.

Office Personnel and the Future

SD

Location: Birmingham Ballroom 9

Area of Interest: Staff Development

Presenter(s): Marsha Oliver, Northwest-Shoals Community College

This session provides a vision of the office in the near future with new skills, greater responsibilities, and new equipment for the professional staff.

Rising to the Challenge

Monday, November 19, 2007

9:00 a.m. - 10:00 a.m.

General Concurrent Sessions, Workshop Outlines

How to Build Electronic Forms

Location: Medical Forum C

Area of Interest: Staff Development

Presenter(s): Glenda Copeland, Gadsden State Community College

In this session, learn how to create electronic forms that can be posted online and filled out in Word.

SD

Office 2007

Location: Sheraton Meeting Room 432

Area of Interest: Staff Development

Presenter(s): Shelly Sharp, Northwest-Shoals Community College

This presentation will update and provide information for using Office 2007.

SD

What Works in Student Retention for Two-Year Colleges

Location: BJCC East Meeting Room A

Area of Interest: Student Success

Presenter(s): Frank Potter, ACT, Inc.

Focus will be on ACT's recent research on Student Retention and Graduation persistence. Best practices that are more successful in retaining students will be discussed.

SS

College-Business Partnerships: The Hidden Curriculum

Location: Medical Forum F

Area of Interest: Student Success

Presenter(s): Kenneth Scott, Trenholm State Technical College

Participants will learn how the Hidden Curriculum supports the Teaching-Learning-Assessment Domain to promote student success in college and in the workforce.

SS

Effective Teaching Practices in Undergraduate Classrooms

Location: BJCC East Meeting Room K

Area of Interest: Teaching and Learning

Presenter(s): Chantae Calhoun, Lawson State Community College

This presentation will focus on effective and meaningful instructional strategies in undergraduate instruction that encourage learning in a variety of ways.

TL

The Importance of Media Awareness and the Incorporation of Helpful Media into Instruction

Location: Birmingham Ballroom 4

Area of Interest: Teaching and Learning

Presenter(s): Rachel Morgan, Lawson State Community College

This presentation will discuss the importance of media awareness in education and the benefits of incorporating media education in courses and curriculums of all disciplines. The creative integration of helpful media into instruction will also be discussed.

TL

Using Games to Secure Learning Success

Location: BJCC East Meeting Room D

Area of Interest: Teaching and Learning

Presenter(s): Mirian Frank, J. F. Drake State Technical College

Games sharpen students' perception skills and increase critical thinking skills. They affect learning styles and can be used in all subject areas. This session will explore the use of games to enhance successful learning.

TL

Thank You Buffalo Rock!



Gadsden Division

Mission:

To be the premiere provider in beverages and food products.

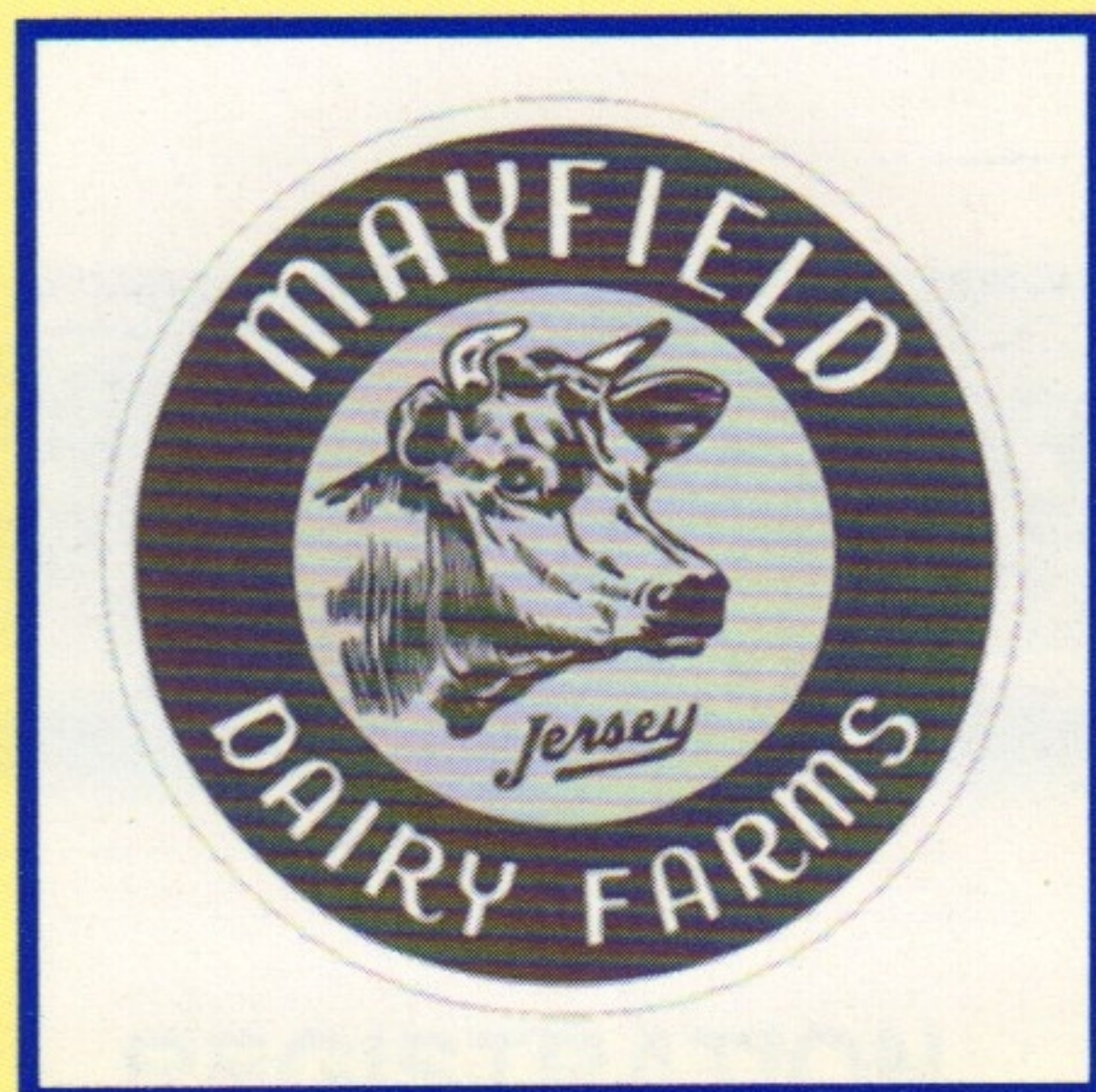


Birmingham Division

We appreciate your Support!

The Alabama College System:

**Thank You
Mayfield!**



**Enjoy Mayfield Ice Cream
Monday during the
breaks and at lunch**

ACA Dance

**The Tip Tops, a dance
and show band based in
Mobile, is the entertainment
for this year's ACA Dance.**

**The dance begins at
8 p.m. in the Birmingham
Sheraton Hotel's
Birmingham Ballrooms.**

Monday, November 19, 2007

9:00 a.m. - 10:00 a.m.

General Concurrent Sessions, Workshop Outlines

Building Online Learning Communities

Location: Medical Forum Auditorium

Area of Interest: Teaching and Learning

Presenter(s): Dr. Rena Palloff & Dr. Keith Pratt, Crossroads Consulting Group

This presentation will explore specific concepts and techniques that can be used in any online class to successfully develop a learning community approach.

TL

An Assessment of Selected Developmental/Remedial Education Programs

Location: Birmingham Ballroom 3

Area of Interest: Teaching and Learning

Presenter(s): Dr. Dan Osborn, University of Alabama-Birmingham

The study examined the effectiveness of selected instructional interventions for remedial education students. Answers to questions involving teaching methods, critical thinking, student expectations, and barriers to learning will be discussed.

TL

Smart Work Ethics

Location: BJCC East Meeting Room B

Area of Interest: Workforce Development

Presenter(s): Joanie Stephen, SmartWorkEthics.com

Work Ethics – (1) What are they? (2) Where do you get them? (3) Why are they important? (4) What happens when your workforce doesn't have them? and (5) How do you help your workforce get them?

WD

Authentic Assessment

Location: Medical Forum D

Area of Interest: Workforce Development

Presenter(s): David Laton, Alabama Postsecondary Education

This program provides an overview of techniques for measuring students' abilities to perform in the workplace and simple test analysis techniques.

WD

Standard Industry Skills Training and Educational Media: Employer-Developed Soft Skills Training That Clicks!

Location: Medical Forum G

Area of Interest: Workforce Development

Presenter(s): Darrell Adams & Matt Adams, Adams Learning Resources, LLC

This session will review SISTEM: an innovative industry-developed learning platform that delivers a wide range of training content built specifically for job-seekers and entry-level workers. The integration of instructional technology and E-learning will also be discussed.

WD

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while meeting your specific needs.*

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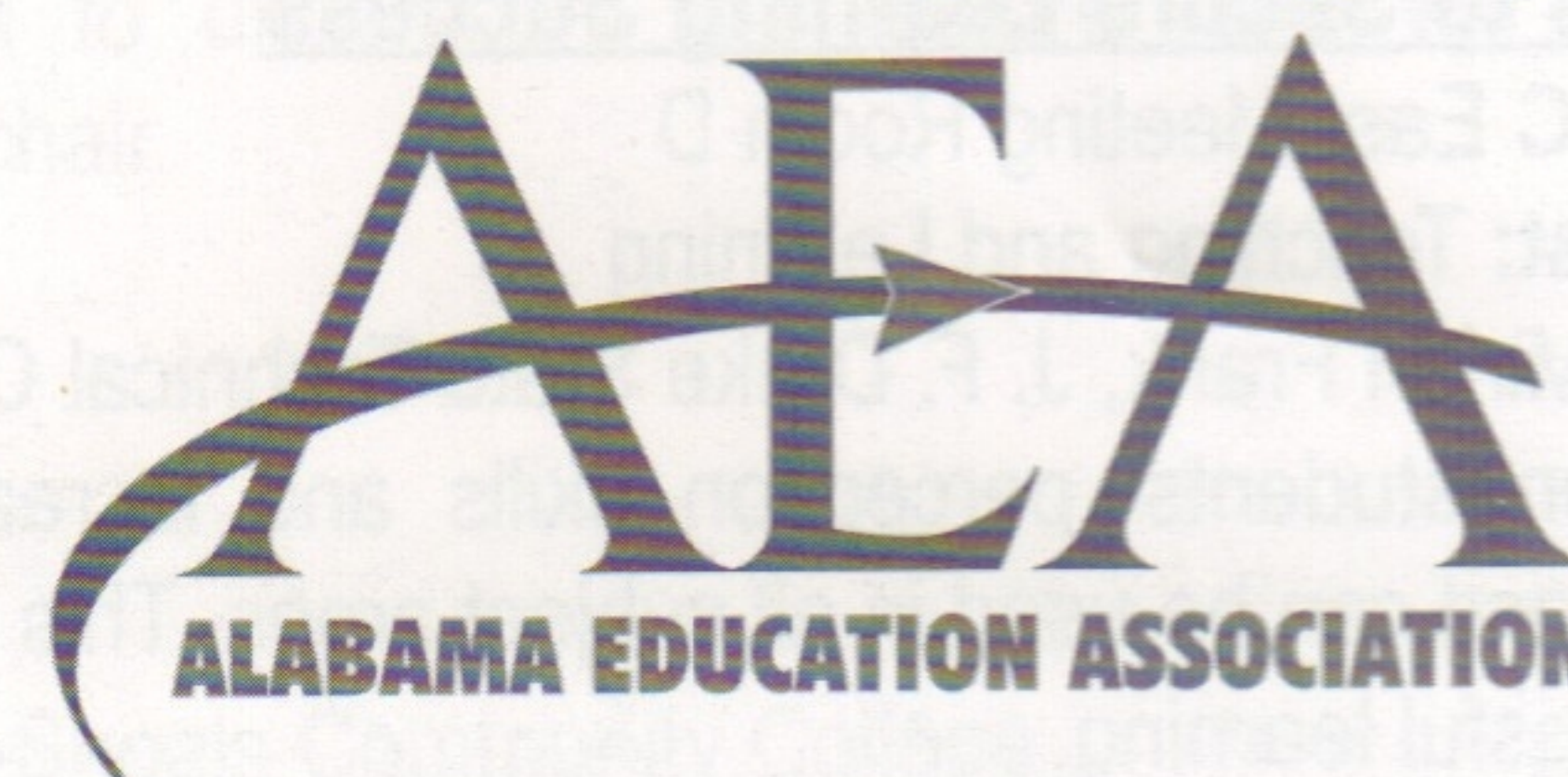
For More Information, Contact:

Rusty Thoms

1-866-382-8928

rthoms@howardcomputers.com

*Advocating for Community and
Technical College Employees*



800.392.5839

Rising to the Challenge

Monday, November 19, 2007

1:15 p.m. - 2:30 p.m.

Commission Meetings

Commission on Administration

Location: Medical Forum B

Speaker: Dr. Tony Zeiss, President, Central Piedmont Community College

Rising to the Challenge of Leadership and Talent Shortage — This presentation will describe and address the growing labor and skills shortage that is affecting every organization in America including community colleges. Key points from two of Dr. Zeiss' recent books will be featured including how to attract, develop, and retain peak performers and how to build them into effective leaders. The latest research on how to motivate employees and how to become an outstanding leader will also be provided. This is a valuable career development opportunity that you won't want to miss.

Commission on Faculty

Location: Medical Forum Auditorium

Speakers: Dr. Rena Palloff and Dr. Keith Pratt, Managing Partners, Crossroads Consulting Group

Best Practices in Online Teaching — The online classroom is a potentially powerful teaching and learning arena in which new practices and new relationships can make significant contributions to learning. In order to successfully navigate the power of this medium in education, faculty must be trained not only to use technology, but also to shift the ways in which they organize and deliver material, maximizing the potential for learners to take charge of their own learning process and facilitate a sense of community. This session focuses on what constitutes best practices in the online classroom to best achieve learning outcomes. Participants will leave the session with new ideas for facilitation of online courses.

Commission on Students

Location: Birmingham Ballroom 9

Speaker: Ralph L. Hatley, President/CEO, Security Operational Solutions, Inc.

Preparation for the Campus Community Unthinkable — The session will address emergency management planning, recognition, response and recovery, with regard to natural and man-made emergency situations on a college campus, including "Active Shooter" responses by civilians and police.

Commission on Support

Location: Medical Forum G

Speaker: Bobbe White, President, Try Laughter! Inc.

My Life's Out of Balance...and It's Worse Than My Checkbook! — Are there really people who have a balanced life? Is it a myth, oxymoron or even a remote possibility for you? White, like all of us, has tried to master it all, and at times, has failed miserably. During this session, she will share her many tried and true strategies for finding balance in your personal and professional lives. You'll discover why her approach for incorporating humor and laughter as tools in the work place (and the home place!) to improve overall performance, has been covered by the New York Times, Newsweek Japan, Family Circle, and the Chicago Tribune. This session has a supplementary session at 2:45 p.m.

Commission on Workforce Development

Location: Birmingham Ballroom 12

Speaker: Dr. Frederick Kendrick, Director of HR/NAFTA Talent Management, Bayer Material Science

Talent Management — Dr. Kendrick will describe how global change and related implications to talent management have demanded organizations to rethink existing human capital systems within corporate America. While organizations know the implications for failing to change, many human capital practitioners lack competencies required to close critical skills gaps, specifically in manufacturing. Dr. Kendrick will provide a case for Alabama colleges, specifically those trained in WorkKeys, to form partnerships with businesses to assist efforts in deriving value from the human capital asset model. Such a relationship will not only strengthen the manufacturing base within Alabama, but it will create strong ongoing partner relations with business.

Notes



Developing Access to
Sustained Opportunities
That Make a Lifetime of
Positive Differences

Recruitment - Retention - Instruction
Safety & Security - Accreditation
Student Services - Collegiate Life
Distance Learning - Foundation
Alumni - Information Technology
Business & Industry Training



Community & Economic Development



770.592.2663

www.TheSlaterGroup.net

info@TheSlaterGroup.net

The Alabama College System:

Announcements and Lost and Found

Announcements

Any conference updates or changes will be listed on the announcement board located outside the conference registration area.

Lost and Found

Items lost or found during the conference should be reported to the conference registration desk. An appropriate announcement indicating that an item has been lost or found will be posted on the announcement board.

ACA will not be responsible for items not claimed by 10:00 a.m. on Tuesday, November 20, 2007.

Monday, November 19, 2007

2:45 p.m. - 3:45 p.m.

General Concurrent Sessions, Workshop Outlines

Lessons in Base Line Leadership

Location: Medical Forum C

LP

Area of Interest: Leadership and Personal Development

Presenter(s): Donald Edwards, Department of Postsecondary Education

The best leaders in America have often been found between the dugouts and the outfield fences of America's game – in baseball. This session will focus on creative methods for identifying potential leaders.

Business as Unusual: Managing Sideways Across Campus to Find the Right Solutions

Location: BJCC East Meeting Room J

LP

Area of Interest: Leadership and Personal Development

Presenter(s): Mary Jarett Whisler, Sallie Mae Campus Solutions

This presentation will assist administrators in breaking down the silos which could exist on campus thus, working across campus instead of within an office.

Why People Aren't Doing What You Want Them To Do... And What You Can Do About It!

Location: Birmingham Ballroom 9

LP

Area of Interest: Leadership and Personal Development

Presenter(s): Greg Gray, Renaissance Unlimited, Inc.

This program is full of some surprising and thought-provoking insights on non-compliance and offers you practical strategies for getting the behaviors you're looking for.

Try Laughter... Just for the Health of It!

Location: Medical Forum G

SD

Area of Interest: Staff Development

Presenter(s): Bobbe White, Try Laughter! Inc.

This workshop will focus on managing stress using the tools of humor and laughter therapy (Motivation, Attitude, Wellness, Stress Management, and Entertainment).

It's Not Me, It's You: How Your Institutional Culture Affects You and Your Work

Location: BJCC East Meeting Room O

SD

Area of Interest: Staff Development

Presenter(s): Chris Franklin, Alabama Technology Network

Organizations, like people, can have their own personalities. Through an assessment of organizational frameworks, participants of the session will be able to recognize the advantages and potential problems associated with specific cultural environments and gain insight into how to better understand their own institution's culture.

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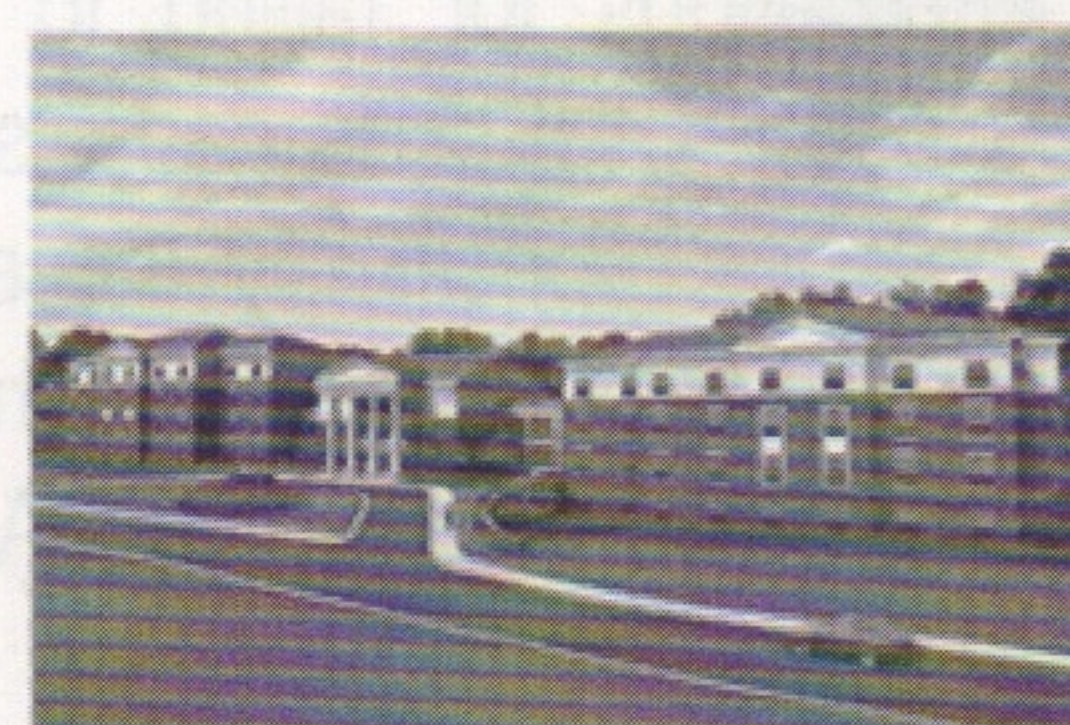
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Rising to the Challenge

Monday, November 19, 2007

2:45 p.m. - 3:45 p.m.

General Concurrent Sessions, Workshop Outlines

Alabama Army National Guard: An Untapped Market

Location: BJCC East Meeting Room E

Area of Interest: Student Success

Presenter(s): Carl Lodge, Eric Gerritson, & Melody Queen, Alabama Army National Guard
AARNG offers over 2,000 scholarships annually worth more than \$29,000,000. Discovering the mission and lucrative educational opportunities for students and colleges will increase enrollment.

SS

Helping Students SPEED-UP in Science, Technology, Engineering, and Mathematics

Location: Medical Forum F

Area of Interest: Student Success

Presenter(s): Russell Winn, J. F. Drake State Technical College
The NSF SPEED-UP program helps underachieving students to avoid developmental studies classes upon entering college. This presentation offers best practices of the program.

SS

Rising to the Communication Challenge – Teaching and Learning Outlining and Power Point Skills

Location: Medical Forum Auditorium

Area of Interest: Teaching and Learning

Presenter(s): Cecelia Hale, Bevill State Community College
This session includes interactive lesson plans which address the challenge of increasing student skills in speech outlining and PowerPoint.

TL

Promoting Community College Student Success Through Good Teaching

Location: Medical Forum A

Area of Interest: Teaching and Learning

Presenter(s): Kathy Buckelew, Mary Barnes, Sue Cox, & Rebecca Reeves, Wallace State Community College – Hanceville
This presentation will identify what draws students to instructors' classes and will offer strategies for good teaching to promote student engagement and learning.

TL

Breathing Life Into Your Online Courses

Location: Birmingham Ballroom 4

Area of Interest: Teaching and Learning

Presenter(s): Dr. Jean Johnson, Enterprise-Ozark Community College
Join us for a lively discussion of methods to increase student interaction in online courses. Topics include design and presentation, discussion board techniques, audio/visual files, and more.

TL

Evaluations

After each session and workshop, you will have the opportunity to complete an evaluation. Please take time to complete the evaluations and return them to the session facilitators.

Information provided to the conference planners from these evaluations enable them to enhance professional development opportunities for members of the Alabama College Association.

Evaluation forms must be completed in pencil. Pencils are provided in your registration packet.



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The Alabama College System:

Door Prizes!

As an attendance incentive, door prizes will be awarded throughout the conference.

Tickets have been included with registration materials. Winning ticket numbers will be posted at the Vendor Expo area.

Winners must present their tickets to the Prize Center in the Vendor Expo area. Prizes not claimed by Tuesday, November 20 at 10:00 a.m. will be forfeited.

An additional prize may be won by visiting the Vendor Expo area. A secret vendor has been identified. Conference participants increase their winning potential by visiting each vendor.

Monday, November 19, 2007

2:45 p.m. - 3:45 p.m.

General Concurrent Sessions, Workshop Outlines

Promoting Distance Education Using a Faculty Stipend Program

Location: BJCC East Meeting Room N

TL

Area of Interest: Teaching and Learning

Presenter(s): April Cookson, Donna Sykes & Sarah Logan, Northwest-Shoals Community College
Attendees will learn how to administer a faculty stipend program as well as view a demonstration of a completed stipend project.

On-Line vs. On-Campus

Location: Birmingham Ballroom 3

TL

Area of Interest: Teaching and Learning

Presenter(s): Dr. Susie Humphries, Snead State Community College
This presentation is designed to share the results of a study comparing the academic performance of students taking anatomy online versus on campus.

Factors That Influence African American Males to Attend College

Location: BJCC East Meeting Room C

WD

Area of Interest: Workforce Development

Presenter(s): Alesia K. Stuart, Reid State Technical College
The factors which influence students to enroll in college are the focus of this session. African American males in high school and increasing college enrollment of this population are areas of discussion.

Solving a Priority Workforce Need for North Alabama Through a Multi-County/Multi-Agency Partnership

WD

Location: BJCC East Meeting Room D

Area of Interest: Workforce Development

Presenter(s): John Reutter III, J. F. Drake State Technical College
An effective, ground breaking, multi-college, multi-career center partnership provides short-term training of multi-craft technicians to meet a critical workforce shortage in North Alabama.

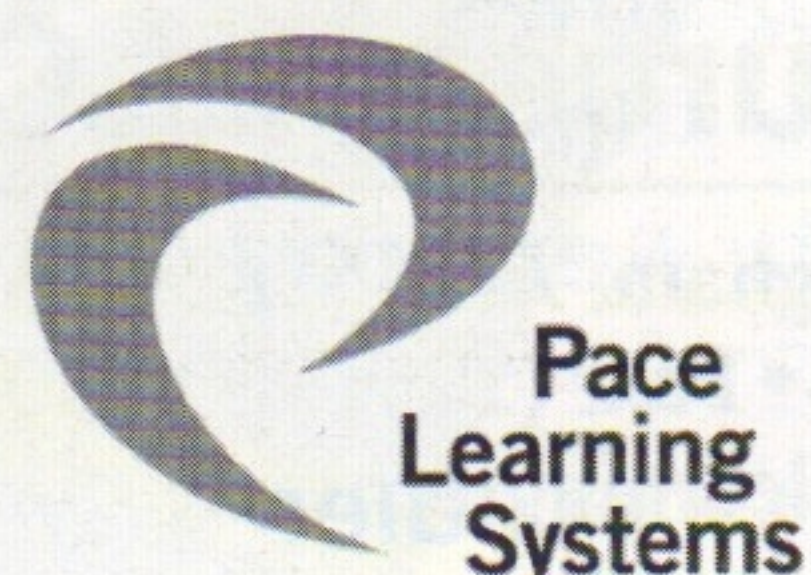
What Would Bono Do?

WD

Location: Medical Forum D

Area of Interest: Workforce Development

Presenter(s): Dr. Dean Kohrs, Hacking Community College
Two-year colleges have too long suffered from low-self esteem. You are a driving economic engine for Alabama. Come See!



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Rising to the Challenge

Monday, November 19, 2007

4:00 p.m. - 5:00 p.m.

General Concurrent Sessions, Workshop Outlines

Institutional Climate and Educational Effectiveness

Location: BJCC East Meeting Room D

Area of Interest: Leadership and Personal Development

Presenter(s): Dr. Robert D. McConnell, Wallace State Community College - Selma

This presentation explores successful strategies for development and maintenance of a positive, learning-centered institutional climate and its correlation with teaching effectiveness and high student achievement

LP

Chancellor's Question and Answer Session

Location: Medical Forum B

Area of Interest: Leadership and Personal Development

Presenter(s): Chancellor Bradley Byrne

This session will give System employees an opportunity to address the Chancellor and inquire about his vision for the Alabama College System and other related issues. **This session is also presented at 9:00 a.m.**

LP

Preventing Workplace Harassment

Location: BJCC East Meeting Room O

Area of Interest: Staff Development

Presenter(s): Bryan Kennedy, Brenda Harper, Sam Campbell, Athens State University & Debra Leo, U.S. Equal Employment Opportunity Commission

This presentation will define the various forms of workplace harassment and suggest ways for organizations to strive to develop a harassment-free workplace.

SD

PowerPoint or PowerPointless: Making Presentations Better

Location: BJCC East Meeting Room E

Area of Interest: Staff Development

Presenter(s): Kesha Mallory James, Lawson State Community College

This workshop is designed to walk you through a step-by-step process that will help your next presentation be the best you've ever done.

SD

Transitional Learning

Location: Medical Forum D

Area of Interest: Student Success

Presenter(s): Cindy Mallard & Beth Bownes-Johnson, Wallace State Community College - Hanceville

A new name, location, look, and direction; all describe the Transitional Learning division at WSCC.

SS

Closing the Skills Gap

Location: BJCC East Meeting Room J

Area of Interest: Student Success

Presenter(s): Deanna Crosson, Pace Learning Systems

Pace Learning Systems offers the premier solution for closing the academic skills gap and enabling older youth and adults to be academically successful

SS

Incorporating Student Learning Outcomes in the Annual Planning Cycle

Location: Medical Forum A

Area of Interest: Teaching and Learning

Presenter(s): Timmy James, Northwest-Shoals Community College

This session provides a definition of learning outcomes, identifies potential problems, and outlines a method for including learning outcomes in the annual planning cycle.

TL

Books by ACA Keynote and Commission Speakers are available for sale in the Vendor Expo area.

ACA Past Presidents

- 1958 — Dr. A.R. Van Cleave
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- 1960 — Dr. E.R. Brannan
- 1961 — John P. Tyson Jr.
- 1962 — Paul Robinson
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- 1964 — Dr. Walter Graham
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- 1970 — Chad Hawkins
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- 2003 — Dr. Cynthia Anthony
- 2004 — Dr. Stafford Thompson
- 2005 — Dr. Jim Prucnal
- 2006 — Dr. Linda Hooton

The Alabama College System:

Vendor Expos

Vendor Expos are scheduled throughout the conference in BJCC East Meeting Room M.

Stop by to see what the exhibitors have to offer you and your institution. Plus, you can check with the Prize Center to see if your door prize ticket is a winner.

Find the Secret Exhibitor and Win Prizes!

Vendors support our professional development, so please make a special effort to support their involvement at our conference.

For a list of vendors, please see page 7.

Monday, November 19, 2007

4:00 p.m. - 5:00 p.m.

General Concurrent Sessions, Workshop Outlines

Library Design on a Dime

Location: Birmingham Ballroom 3

Area of Interest: Teaching and Learning

Presenter(s): Dr. Jeff Luzius, Gadsden State Community College

The recent library renovation project at GSCC will be discussed. Pictures will be presented along with the plan to make the library space more inviting.

TL

Cultural Impact of Technology on Teaching and Learning: Extending Access and Deepening Understanding of Abstract Concepts Through Investigation and Problem Solving

Location: BJCC East Meeting Room N

Area of Interest: Teaching and Learning

Presenter(s): Margaret Robinson & Calvin Briggs, Lawson State Community College

Attendees will learn techniques for infusing emerging technology in distance learning courses. Special attention will be paid to the changing culture of technology.

TL

A Modern Redesign of Human Anatomy and Physiology

Location: Medical Forum Auditorium

Area of Interest: Teaching and Learning

Presenter(s): Sandra I. Caudle, Calhoun Community College & Jeff Relue, Tegrity

Learn how Calhoun instructors are leveraging Tegrity and WebCT to completely redesign their Anatomy and Physiology programs to ultimately improve student success and retention.

TL

Community-Based Job Training

Location: BJCC East Meeting Room B

Area of Interest: Workforce Development

Presenter(s): Debi Garrison, Calhoun Community College, Dr. Ashli Boutwell, Wallace Community College – Dothan & Suzanne Harbin, Wallace State Community College-Hanceville

This presentation will focus on grant projects in healthcare and advanced manufacturing funded by the U.S. Department of Labor.

WD

Course Development – Public/Private Sector Partnership

Location: BJCC East Meeting Room F

Area of Interest: Workforce Development

Presenter(s): Vincent P. Vincent, Wallace Community College-Dothan

After attending this presentation, attendees will be able to outline processes in public/private sector collaborations in developing short certificate programs to meet unfulfilled training needs.

WD

The Co-operation Program

Location: Medical Forum F

Area of Interest: Workforce Development

Presenter(s): Jim Swindel & Ann Coleman, Calhoun Community College

This workshop will address enrollment problems in technical areas. The Co-operation Program is a joint venture among regional manufacturing companies, Calhoun Community College, and students pursuing postsecondary degrees and jobs in aerospace technology, machining and process technology.

WD

Creating a New Future

Location: Birmingham Ballroom 4

Area of Interest: Workforce Development

Presenter(s): Dr. Roger Slater, The Slater Group, LLC

Learn about "E⁵TM" – a new model for economic development, and how to position your college as the leader of community and economic development.

WD

Rising to the Challenge

Tuesday, November 20, 2007

8:30 a.m. - 9:30 a.m.

General Concurrent Sessions, Workshop Outlines

Identity Theft

Location: Birmingham Ballroom 9

Area of Interest: Staff Development

Presenter(s): Sammie Washington, Northwest-Shoals Community College

This presentation will provide information on how to prevent identity theft.

SD

Introduction to Lean Office Concepts

Location: BJCC East Meeting Room E

Area of Interest: Staff Development

Presenter(s): Byron Dunn, Alabama Technology Network

An introduction to the concept of a Lean Office focusing on how to apply lean principles, to ensure lower costs, higher quality, and shorter response times.

SD

Developing a "Global Learner College™"

Location: BJCC East Meeting Room J

Area of Interest: Leadership and Personal Development

Presenter(s): Dr. Roger Slater, The Slater Group, LLC, Dr. Shana Gartlan & Dr. Ashley Boutwell, Wallace Community College-Dothan

Learn the ten characteristics of a global learner and how one Alabama college is transforming itself into a "Global Learner College™": with a culture of quality.

LP

Crisis Communications

Location: Medical Forum F

Area of Interest: Leadership and Personal Development

Presenter(s): Janet Kincherlow-Martin, Calhoun Community College; Leigh Hays, Shelton State Community College; & Geri Albright, Lawson State Community College

This workshop will address the current climate surrounding Alabama's two-year college system and will explore effective communication techniques.

LP

QEP Implementation: The First Year

Location: BJCC East Meeting Room N

Area of Interest: Student Success

Presenter(s): Dr. Tod H. Childs and Tremaine Pimperl, Faulkner State Community College

In this session we will discuss the many setbacks and successes of implementing a first year Quality Enhancement Plan at a local community college.

SS

Understanding the Net Generation

Location: Medical Forum A

Area of Interest: Student Success

Presenter(s): Greg Chapman, Snead State Community College

Learn the characteristics of the NET Generation and know what adjustments are needed to better reach this group born between 1982 and 2002.

SS

MyMathLab's Positive Impact on Student Success

Location: BJCC East Meeting Room A

Area of Interest: Student Success

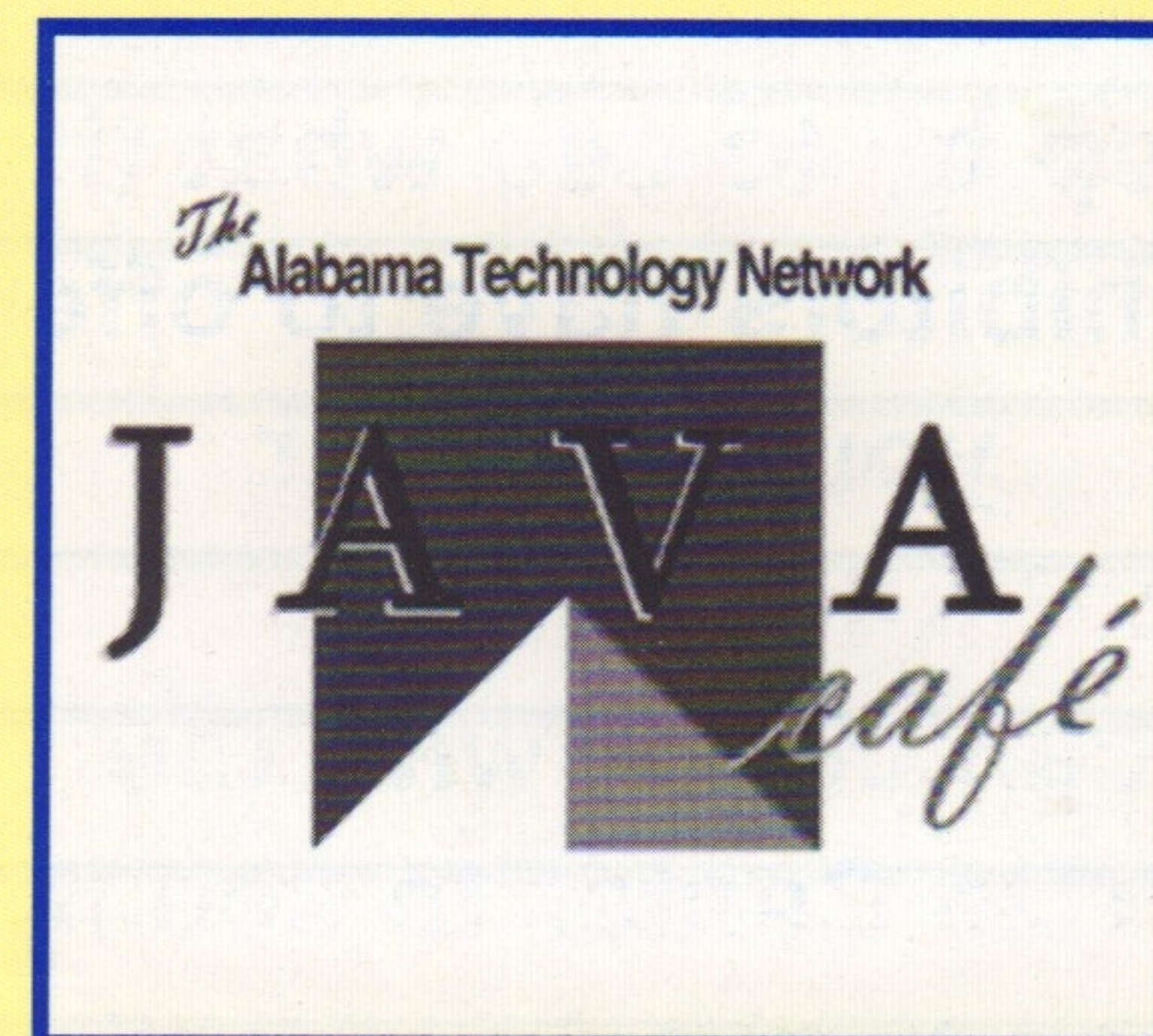
Presenter(s): Michelle Cook, Pearson Education

MyMathLab contributes to dramatic and sustained increases in student math performance, with the greatest benefits emerging from regular, integrated use of the program.

SS

Internet Cafe

**Make Plans
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**Check your e-mail or
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the Vendor Expo Area,
BJCC East Meeting
Room M.**



The Alabama College System:

Notes

Tuesday, November 20, 2007

8:30 a.m. - 9:30 a.m.

General Concurrent Sessions, Workshop Outlines

How to Start Right!

Location: Birmingham Ballroom 1

Area of Interest: Student Success

Presenter(s): Donna Nelson, Candis Busby, Veronica Long, & Martha McNeil, Alabama Southern Community College

Start Right is a free program designed to prepare prospective students to take college placement tests (ASSET or COMPASS).

SS

The Role of Diversity in Advising for Retention

Location: BJCC East Meeting Room D

Area of Interest: Student Success

Presenter(s): Elijah Anthony, Lawson State Community College

The presentation will explore emerging trends and best practices in delivering academic advising services, focusing on the purpose for developing a peer advising component.

SS

Defining the Excellent Teacher

Location: Medical Forum Auditorium

Area of Interest: Teaching and Learning

Presenter(s): Dr. Salman Elawad, Chattahoochee Valley Community College

Classroom techniques to improve instructor's performance; how to improve enrollment, retention, and success; use of Internet and multimedia tools; use of extracurricular activities; and identifying role models will all be discussed in this session.

TL

Why Art Matters: Strategies for Collaborative Teaching with the Visual Arts

Location: Medical Forum B

Area of Interest: Teaching and Learning

Presenter(s): Christopher W. Trice, Enterprise-Ozark Community College

This presentation explores how the visual arts overlap and influence other areas of study, and examines possibilities for collaborative teaching and other subject areas.

TL

Best Practices for Incorporating Certifications into the Classroom

Location: BJCC East Meeting Room B

Area of Interest: Teaching and Learning

Presenter(s): Mark Anthon Whigman, Lawson State Community College

Participants will learn best practices on how to incorporate certifications into the traditional course.

TL

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Rising to the Challenge

Tuesday, November 20, 2007

8:30 a.m. - 9:30 a.m.

Notes

General Concurrent Sessions, Workshop Outlines

What's New on the Alabama Virtual Library?

Location: Medical Forum C

Area of Interest: Teaching and Learning

Presenter(s): Rachel Trapp, Northwest-Shoals Community College

This session is an introduction to the new databases available on the Alabama Virtual Library and serves as an overview for librarians and teachers.

TL

The Spider-man Model: Making Literature Relevant to the Technical Student

Location: BJCC East Meeting Room F

Area of Interest: Teaching and Learning

Presenter(s): Ed Forbes, J. F. Drake State Technical College

Making literature courses relevant to technical students improves student performance and participation, increases enrollment and retention, and promotes a deeper understanding of the human condition. This session will focus on these concepts and more.

TL

Bringing the Personal Instructional Element to your Online Course with Wimba

Location: Medical Forum G

Area of Interest: Teaching and Learning

Presenter(s): Seana Downing, Wimba

Want to achieve instructional objectives that cannot be reached within traditional course management systems? Wimba turns your computer into a hub where people teach people. Attend this session to find out more about Wimba.

TL

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Health Programs Workshops

Monday, November 19

7:30 - 8:30 a.m.

Nursing Admission Forum

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 12

This meeting is designed for Directors or Representatives of Nursing to discuss policies being developed for admission into the nursing program.

Integrating Learning Style Concepts in an Associate Degree Nursing Classroom

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 11 **Presenter(s):** Dixie Peterson & Kathy Rice, Chattahoochee Valley Community College

Nursing faculty will gain an understanding of learning styles and how utilizing learning inventories can increase our students' learning and prepare them for practice.

Monday, November 19

9:00 - 10:00 a.m.

Community College Nursing Students Teaching and Learning in the Community

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 12 **Presenter(s):** Ann W. Lambert, Jefferson Davis Community College

Instructors must become creative in looking outside the box for learning experiences. Learn how to coordinate exciting opportunities for your students to learn and teach.

Electronic Education Solutions for Health Science Curriculum

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 11 **Presenter(s):** Daniel Behan, Elsevier Health Science

The variety of technology-based teaching and learning resources Elsevier has developed for Health Science Education will be discussed in this session.

Monday, November 19

2:45 - 3:45 p.m.

Identifying "At-Risk" First Semester Nursing Students

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 11 **Presenter(s):** Robin Spann, Bevill State Community College

The purpose of this study is to identify "at-risk" first-semester nursing students. This study included 92 first-semester students from one community college campus' nursing program in Northwestern Alabama.

Teaching to Different Learning Styles

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 12 **Presenter(s):** Dr. Cheryl Martin, Educational Resources, Inc.

This session will provide faculty members with methods to use when teaching students, both traditional and non-traditional, with a variety of learning styles.

Monday, November 19

4:00 - 5:00 p.m.

Evaluating a Nursing Curriculum based on the NCLEX Blueprint

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 12 **Presenter(s):** Dr. Cheryl Martin, Educational Resources, Inc.

This session will guide faculty to include NCLEX designations as well as concepts and outcomes when evaluating a curriculum and curricular plan.

Testing and Remediation Solutions for Health Science Educator

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 11 **Presenter(s):** Daniel Behan, Elsevier Health Science

The variety of computerized testing and remediation solutions Elsevier has developed for Science Education will be discussed in this session.

Tuesday, November 20

8:30 - 9:30 a.m.

Locus of Control in Educational Settings

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 12 **Presenter(s):** Joyce Varner, RN, MSN, GNP-BC, GCNS, DNPC, University of South Alabama

Examination of high and low loci of control and educational success will be discussed. Modification of Locus of control toward internal locus of control will also be identified.

Teaching Surgical Instruments

0.1 CEU will be awarded for this session.

Location: Birmingham Ballroom 11 **Presenter(s):** Jean Stewart, RN, MSN, CNOR, CST

This presentation will highlight different methods for teaching surgical instrumentation to health occupation students of varying learning styles.